

pb



Click or tap on the body part you're having trouble with.

Rotate the body around using the dial to pinpoint where you're having the issue.

You can zoom in using the zoom buttons on the right.



Zoom



Left shoulder



PHYSIOBOT

Revolutionising **Access** to Expertly Crafted **Rehabilitation & Exercise** Programmes



www.thephysiobot.com
Your Intelligent Partner in Physiotherapy

OUR STORY

HELPING MAKE PHYSIO ACCESSIBLE

Our physio team have spent years delivering front-line clinical physiotherapy, both in public health and private settings.

A common complaint with the traditional physiotherapy model is **long waiting lists** meaning patients suffered through until they could be seen, **unable to afford** going privately.

Notably, most cases could be readily resolved at home, with self-management.

1

We thought there must be a way to provide everyone with sensible, timely and personalised physiotherapy advice.

2

Not simply low cost, but a **free**, user-friendly, and clinically accurate resource for home use was missing from the market.

3

In a digital world, with time and cost barriers for traditional physiotherapy appointments, a modern approach was needed.

THE COSTS

OF THE CURRENT MODEL

£60-£100

cost of a single
diagnostic
consultation

30%

of family doctor
appointments
relate to
musculoskeletal
issues

NHS UK spent
£34 million
on physiotherapy
outpatient services
2021/22

PLUS

An average of 8 to 12 weeks
waiting time from referral before
your first physio visit.



1

MAKE PHYSIO ACCESSIBLE

To make high-quality, clinically accurate physiotherapy guidance and rehabilitation programmes universally accessible to anyone, anywhere, at any time, without barriers of cost, location, or the need for app downloads or registration.

2

EMPOWER INDIVIDUALS

To provide individuals with the intuitive tools and comprehensive, physio-built programmes necessary to understand their symptoms, actively participate in their recovery, and confidently manage their musculoskeletal health from any device.

3

ENHANCED CLINICAL TOOLS

To equip physiotherapists and other clinicians with innovative, time-saving tools that triage typical musculoskeletal conditions and encourage self-directed recovery, reducing the burden on frontline services and improving user engagement.

OUR MISSION

OUR SOLUTION



The [Physiobot](#) is a comprehensive online toolkit for individuals and clinicians, designed to open up access to high-quality, expert-led physiotherapy for everyone.

FREE ONLINE SYMPTOM CHECKER

- Intuitive, step-by-step guidance for understanding potential issues.
- Directly links users to the most relevant, pre-built rehabilitation programmes.
- Empowers users to proactively address their symptoms with trusted information.



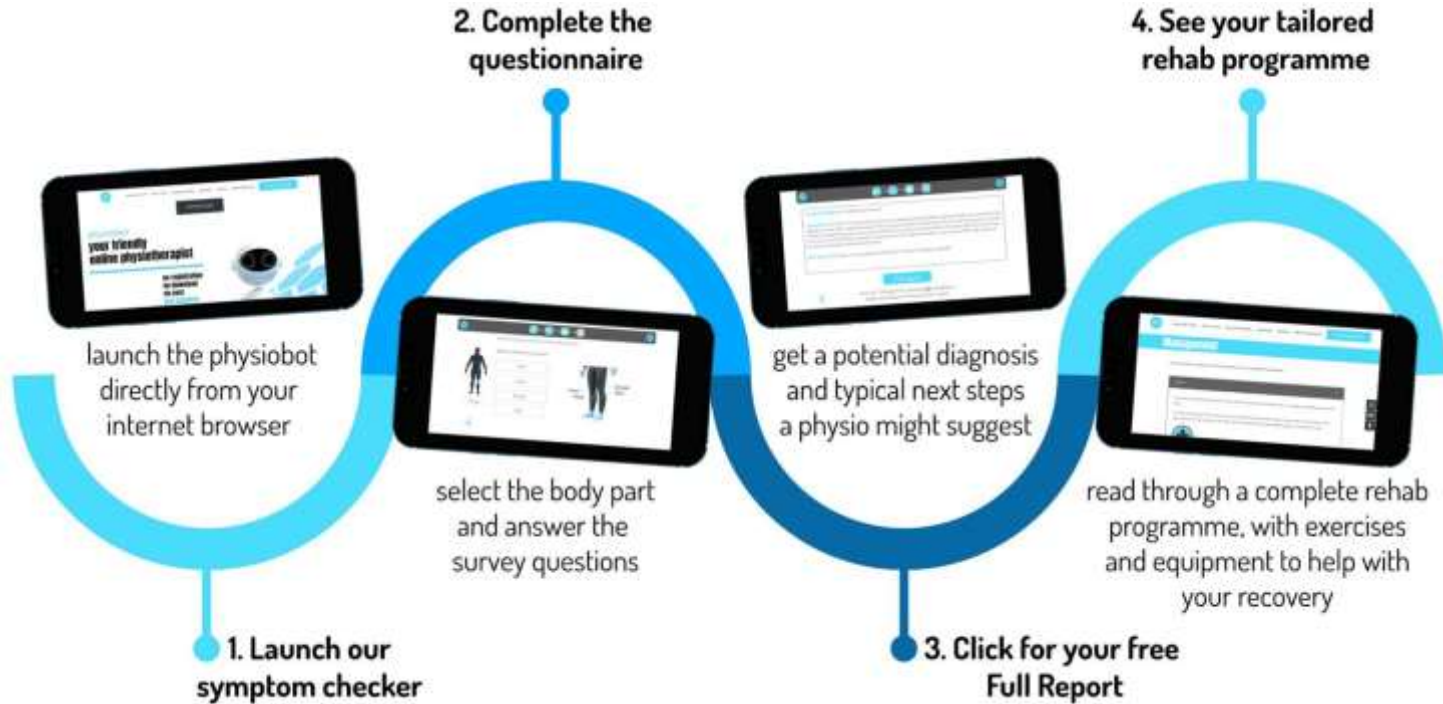
Try it for yourself...

LAUNCH THE SYMPTOM
CHECKER

THE FLOW

IN 4 EASY STEPS

Tailored rehab
programme in
<15
minutes



PERSONALISED RECOVERY

AT YOUR FINGERTIPS

- Vast library covering over 180 musculoskeletal conditions, **all built by physiotherapists.**
- High-quality exercise videos with clear, expert-led instructions.
- Integrated equipment links for easy access to necessary tools.
- Self-paced and accessible **24/7** on any device, fitting into any schedule.

EXPLORE A PROGRAMME





Expertly-Designed by Qualified Physiotherapists:

Unlike AI-driven tools which require careful prompting and are prone to errors, our content, programmes, and symptom checker are meticulously built by experienced physios, ensuring clinical accuracy.

Seamless Access, No Download or Registration:

The Physiobot works effortlessly on any device – desktop, tablet, or mobile – directly from your web browser. No apps to download, no accounts to create, just instant access.

Customised & Comprehensive:

Linking symptoms and user answers to almost 900 tailored rehabilitation programmes covering over 180 conditions.

Evidence-Based & User- Friendly:

Designed by a team of qualified physios and designers for maximum engagement, clinical accuracy and effective recovery



VIDEO RESOURCES

DOING THE RIGHT EXERCISES
...IN THE RIGHT WAY

Our library of [free video tutorials](#) describes how to safely do the exercises listed within our rehab programmes.

With clear progression exercises as users move through their recovery.

[YOUTUBE CHANNEL](#)

EQUIPMENT

HAND SELECTED

1

Links to useful and reliable equipment for online purchasing

2

Coupled together with exercises as part of a phased and progressive rehab programme

3

No guesswork needed, just simple, cost-effective and sensible equipment choices

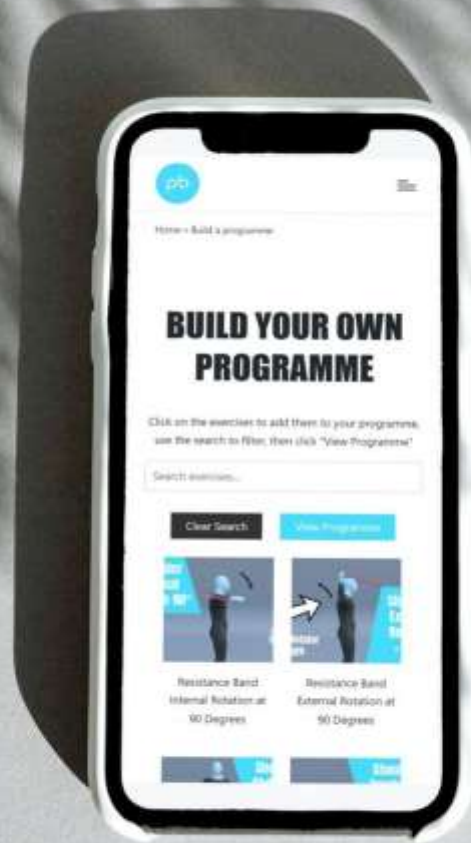


EMPOWERING CLINICIANS

STREAMLINED & TAILORED PROGRAMME BUILDER

- Easy selection from a [list of expert-verified exercises](#).
- Customisable reps and sets to tailor each programme to individual client needs.
- Instant PDF download with [active hyperlinks](#) to exercise videos for clients.
- Saves valuable time and enhances client engagement with professional, custom programmes.
- Supports consistent, high-quality care delivery.

BUILD A PROGRAMME





ONE STOP SHOP

ALL THE ONLINE PHYSIO RESOURCES
YOU COULD NEED UNDER ONE ROOF

...AND **100% FREE**

STRATEGIC **ADVANTAGES** FOR PARTNER NETWORKS

1

Enhanced Member/Client Value:

Provide a highly valuable, free, and expert-backed health resource.

2

Improved Health Outcomes:

Support proactive health management and recovery with clinically sound programmes.

3

Brand Alignment:

Associate your brand with innovation in health tech and a commitment to accessible, quality care.

4

Unparalleled Accessibility:

Offer a barrier-free solution that's responsive across all devices, maximising reach for your network.

5

Cost-Effective Solution:

A powerful, free tool for your network, adding significant value without additional expense.

6

Demonstrate Care:

Show your commitment to the well-being and recovery of your employees, members, or clients.

WANT YOUR OWN PHYSIOBOT?

WHITE-LABEL DIGITAL HEALTH PLATFORM FOR EMPLOYERS,
INSURERS, AND CLINICAL PROVIDERS.



Our **Enterprise** version allows you to have a custom branded symptom checker for your team, with exclusive access to our pipeline of wider body parts, PLUS:

- Exclusive Access to Enhanced Body Parts in Pipeline
- Monthly Usage and Injury Reporting
- Partner-level Contribution to Pipeline
- Priority Rehabilitation Programme Request

RETURN ON INVESTMENT

ILLUSTRATIVE SCENARIO:
1,000-EMPLOYEE ORGANISATION

EVEN A **MODEST 30% REDUCTION**
IN MSK ABSENCE DELIVERS OVER
£8 RETURN ON EVERY **£1** SPENT

Metric	Without Physiobot	With Physiobot
MSK absence days / year	880	616 [-30%]
Average cost per absence day	£216	£216
Total MSK absence cost	£190,080	£133,056
Physiobot annual licence	-	£6,000
Net annual saving	-	£51,024
ROI	-	850%

FREE PHYSIO SYMPTOM CHECKER

COVERING
180
MSK CONDITIONS



INSTALL A **PHYSIO STATION**
IN YOUR GYM SPACE

A WIDER AUDIENCE

REACHING THOSE WHO NEED EXPERT GUIDANCE MOST

A woman with dark hair, wearing a black sports bra and black leggings, is in a plank position on a green exercise mat. She is looking down at a laptop computer that is open on the floor to her left. The background shows a room with a plant and a window.

USE CASES

INTELLIGENT DIGITAL TRIAGE

RAPID ASSESSMENT WITH SAFEGUARDS



1

REDUCING UNNECESSARY APPOINTMENTS

The Physiobot provides immediate, appropriate guidance, for self-managed care. Reducing waiting times and the burden on primary care services. It directs users to the most appropriate care pathway, with referral safeguards to emergency visits if necessary.

2

SIGNIFICANT COST AND RESOURCE SAVINGS

For those not needing face-to-face consultation, The Physiobot frees up valuable clinician time and clinic capacity for more complex cases; and achieves savings through fewer avoidable consultations and physiotherapist referrals.

3

ENHANCED PATIENT EXPERIENCE

Waiting times for a physiotherapy referral can be long, and private alternatives expensive. The Physiobot provides an accessible, empowering digital solution as a first line triage, rapidly offering a tailored rehabilitation programme to get people moving again.

DUTY OF CARE

PUTTING EMPLOYEE WELL-BEING FIRST

1

PROACTIVE PREVENTION & EARLY INTERVENTION

Musculoskeletal issues can arise from repetitive movements, heavy lifting or prolonged postures. The Physiobot provides rapid access and essential rehabilitation tips to address any aches or discomfort before they can escalate.

2

IMMEDIATE ACCESS TO EXPERT SUPPORT

Enhance your employee corporate well-being package with sound, expert advice, available any time, anywhere. Built by qualified clinical physiotherapists, accessible from your pocket.

3

SCALABLE, COST-EFFECTIVE WELL-BEING SOLUTION

Demonstrating a tangible commitment to employee well-being helps reduce absences, making staff feel valued and provides expert advice to tackle injuries early; without direct per-user costs.



ENHANCED TRAINING

WORKING HARD AND RECOVERING WELL



1

INTEGRATED WELLNESS SUPPORT

Providing value beyond just equipment or classes is key to attracting and retaining members; with injuries disrupting workouts potentially leading to cancellations or drop-off. Physiobot means members can proactively address minor musculoskeletal issues from home.

2

SAFE TRAINING AND INJURY MANAGEMENT

Personal trainers and gym owners are responsible for member safety. Knowing how to advise clients safely or what resources to recommend post-injury is crucial for professional integrity and risk management. The Physiobots' in-built triage symptom checker can take it from here.

3

STREAMLINING PROGRAMME CUSTOMISATION

Physiobot's free "Programme Builder" allows trainers to select from library of physio-verified exercises; describing safe execution of each movement. Set the reps and sets for each exercise and download a hyperlinked PDF programme to send onto your clients.

PEAK PERFORMANCE

EMPOWERING ATHLETES & STUDENTS



1

PHYSIO-BUILT RECOVERY PROGRAMMES

Athletes are highly susceptible to injuries, both acute and overuse, requiring quick assessment to minimise downtime. Our Symptom Checker provides instant support and a recovery plan, with progressive, phased exercises and equipment links.

2

BUDGET-FRIENDLY INJURY ASSESSMENT

Young people, often on tight budgets, need free and accessible health resources sporting injuries, or simply those aches and pains picked up from general life. The Physiobot is a no-cost, reliable first step to understanding symptoms and recovery planning.

3

ON-DEMAND SUPPORT FOR DEMANDING LIFESTYLES

Training and study schedules leaves little time for traditional physiotherapy appointments. The Physiobot's 24/7 online tools are accessible on any device (no app download, no registration). Expert rehabilitation and guidance in your pocket.

STREAMLINING MSK CARE PATHWAYS

APPROPRIATE, COST-EFFECTIVE CARE



1

PROACTIVE MSK SELF-MANAGEMENT

The Physiobot provides immediate, appropriate guidance, for self-managed care. Reducing referrals and consultations for minor aches and pains before they escalate. It triages MSK conditions, with referral safeguards to emergency visits if necessary.

2

MEMBER VALUE, SATISFACTION, AND RETENTION

The Physiobot offers a compelling “added-value” benefit, demonstrating a genuine commitment to member’s health and well-being beyond just coverage. It provides instant, barrier-free access to high-quality, expert-designed physiotherapy guidance.

3

ENHANCED PATIENT EXPERIENCE

Waiting times for a physiotherapy referral can be long, and private alternatives expensive. The Physiobot provides an intelligent, digital triage solution. The symptom checker directs members to the correct next step – be it self-management via a programme or a specialist referral.

A PHYSIO IN YOUR POCKET

INSTANT, FREE, AND HASSLE-FREE



1

EMPOWERING AND EDUCATIONAL

The Physiobot provides immediate, physio-led guidance, for self-managed care, without long waiting lists or costly private consultations. Our intuitive symptom checker helps users understand their pain, the potential causes, with detailed explanations and next steps.

2

PROACTIVE PREVENTION AND SUPPORT

Addressing minor aches early can prevent them from escalating, but Googling your symptoms or using Chatbots requires the correct prompts and often leads to more confusion. Our symptom checker is built by clinical physios with carefully designed questions to navigate appropriate next steps.

3

COST-EFFECTIVE FIRST STEP TOWARDS RECOVERY

Waiting times for a physiotherapy referral can be long, and private alternatives expensive. The Physiobot provides a completely free, digital triage solution, directing users to their next step – be it self-management via a tailored rehab programme or a specialist referral.

MUSCULOSKELETAL WELL-BEING

AMPLIFYING PUBLIC HEALTH REACH



1

READY-TO-USE, SCALABLE DIGITAL TOOL

Community groups and charities aim to improve population health but often have limited resources. The Physiobot can be effortlessly integrated into existing health campaigns, directing communities to our free, online symptom checker and rehabilitation programmes.

2

BARRIER-FREE RESOURCE FOR VULNERABLE COMMUNITIES

Many groups face barriers to accessing professional healthcare, including financial constraints, geographic isolation, or digital literacy challenges. With no cost, no app download, no registration, and cross-device functionality, The Physiobot is uniquely positioned to reach these groups.

3

EMPOWERING COMMUNITIES IN SELF-MANAGEMENT

Physiobot empowers individuals with knowledge and tools to take control of their own health, reducing reliance on stretched medical services for manageable conditions. Our video-guided rehabilitation programmes teach correct techniques for greater health literacy.

GETTING MORE PEOPLE MOVING AGAIN

LET'S DISCUSS HOW THE PHYSIOBOT CAN SPECIFICALLY BENEFIT YOUR ORGANISATION AND ITS UNIQUE NEEDS

Share The Physiobot with your network!

Introduce this valuable, free tool to your employees, members, or clients.

Integrate our tools into your existing health and wellness resources for seamless access.

We can provide custom co-branded marketing materials (e.g., email templates, social media posts) to help you spread the word effortlessly.

Schedule a deeper dive for your team to fully experience The Physiobot's capabilities and discuss tailored integration options.

THE FUTURE OF ACCESSIBLE PHYSIOTHERAPY

We are committed to making high-quality, [physio-led](#) rehabilitation resources universally accessible, empowering individuals on their path to recovery and promoting long-term well-being.

E: info@thephysiobot.com

W: www.thephysiobot.com



THANK YOU